



Symbiosis INSTITUTE of TELECOM MANAGEMENT

SUMMER PROJECTS LIST FOR BATCH 2010-12

AGC Networks Ltd.	<ul style="list-style-type: none"> Unified Communications via Cloud Platform and Implementation
Aircel Limited	<ul style="list-style-type: none"> Vendor Evaluation and Performance Management System
Airtel Enterprise services	<ul style="list-style-type: none"> B2B Marketing & Designing Customer Engagement Platform for AES
Albion informatics Pvt. Ltd.	<ul style="list-style-type: none"> IT Security Policy Formulation & ITO Process Mapping. Study on Remote Infrastructure Management for US and European Market and Research on cloud computing.
Alcatel Lucent	<ul style="list-style-type: none"> Maintenance aspect: The Network Support Solution for customer. An end to end study of project for deployment of GSM infrastructure
Anthelio	<ul style="list-style-type: none"> Assessment and Clean Up Inventory Building and Auditing Telecom Expense Management: Analyzing the Missing Invoices and to optimize the Return on Investment (ROI) Customer Segmentation for Avotus product suite across global markets and verification of Avotus Products and services closed deals by using Quickbase
Babajob Services Pvt. Ltd.	<ul style="list-style-type: none"> Product pricing policy, marketing strategies and the use of technology to reach the employers in the unorganized sector
Bharti Airtel	<ul style="list-style-type: none"> Churn management post MNP and Creating Awareness for Airtel 3g in BTC circle
Edelweiss Capital Ltd	<ul style="list-style-type: none"> Marketing of financial products to the corporate and HNI clients
Ernst & Young Pvt. Ltd.	<ul style="list-style-type: none"> Business Intelligence: A Cloud Perspective M-Commerce - Trends, Technologies, Issues and Future Managing Business Risk through Business Continuity Planning - BS25999 Approach Performance Analysis: Transformation from call center to IP contact center Designing the approach to mitigate the network security risks in 3G - WCDMA, WiMAX, EVDO 360 degree analysis of Convergent Billing Solution



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	<ul style="list-style-type: none"> • Customer Lifecycle Management for a Prominent Telecom Operator-Improving the performance effectiveness of processes centered around a telecom customer's value chain. • Revenue Assurance: Facilitating accurate billing for a leading Telecom Operator in the pre bill domain • Business Models in Telecom Landscape- the unexplored opportunities • Process Assurance of Sales & Customer Service Domain • LTE Implementation in India: Risk and Mitigation
Firstsource Solutions Ltd.	<ul style="list-style-type: none"> • Optimization of End to End Business solution process in terms of cost or turnaround time
Flytxt India Pvt. Ltd.	<ul style="list-style-type: none"> • Pricing model for QREDA tags
Four Interactive Pvt. Ltd.	<ul style="list-style-type: none"> • Complete VAS Solutions: Product Development, Design, Presentation & Marketing of existing product along with Content Aggregation & Management
Gemalto Digital	<ul style="list-style-type: none"> • Market Research on Mobile Financial Services • Mobile VAS and Mobile marketing- Source of revenue • Market analysis on penetration of Social Networking using mobile
Growsoft Technologies	<ul style="list-style-type: none"> • Analysis of Target Market and Generating Business Opportunities
GTL NEPAL LTD	<ul style="list-style-type: none"> • Operations and Maintenance FLM PROJECT
Idea Cellular Ltd.	<ul style="list-style-type: none"> • MOU Reconciliation ICB (Interconnect Billing) Vs Retail Billing • Revenue Assurance System effectiveness in RA Controls • Revenue optimization through interconnect CDRs • Revenue Assurance Real Time (SOP) • 3G Value Added Services • Revenue Assurance: Data Usage Sanity Check Between SGSN and Billing
Jigsee	<ul style="list-style-type: none"> • Content analysis for mobile video application and beta testing program • Product Launch: Mobile Video Application • Market Research on Mobile Apps and Product Analysis of Jigsee's Mobile video application
KPMG	<ul style="list-style-type: none"> • Global Telecom Trends • Passive Infrastructure in Telecom • Mobile Virtual Network Operator (MVNO)



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	<ul style="list-style-type: none"> • Project Management- Process Improvement for PO to Cash cycle • Project Management process improvement of PO to cash cycle and study of data services market dynamics • Value Chain of Telecom Industry • e-TOM and its application for BSS/OSS convergence • Revenue Assurance: Operator's perspective and predicting future and challenges for 3G in India • Service Differentiators: Creating value for the Indian Telecom Subscribers • Development and Implementation of Contract Governance framework for a Leading Telecom Operator • Revenue Assurance Outsourcing : Critical Appreciation of Key Revenue Streams
Lava International Ltd.	<ul style="list-style-type: none"> • Go to market strategy for KKT series in 3000 - 8000 price segment • Go to market strategy for LAVA smart phone • Market entry strategy for Lava M-series phone
Mediatek	<ul style="list-style-type: none"> • VAS adoption by price sensitive sub-urban segment of Rajasthan • VAS Survey on Indian Youth • Market research on MVAS with mobile manufacturers
mFino	<ul style="list-style-type: none"> • Global m-Commerce Scenario
MindTree Ltd.	<ul style="list-style-type: none"> • Studying and analyzing the opportunity in SDP and ISV space and provide recommendations to MindTree for increasing their penetration in telecom space
MoFirst Solutions Pvt. Ltd.	<ul style="list-style-type: none"> • Leveraging mobility solutions to enhance Customer Experience in the retail sector
Raychem RPG Ltd.	<ul style="list-style-type: none"> • Business Analysis and Product Mapping in FTTx, RF and Cable TV Segments • Business development and requirement analysis for Telecom Passive Products (Optical Fiber) southern region • Mapping and analysis of the EMS industry and finding market attractiveness for electronic components
Redington India Ltd.	<ul style="list-style-type: none"> • Study of market awareness and exploring new opportunity • Market Research on Desktop Virtualization-N Computing and Study of Redington as Distributor • IT benefits to SMB and Enterprise



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	<ul style="list-style-type: none"> Information Technology benefits to SMB & enterprises. Determining key factors influencing the purchase of ERP in midsize companies and profiling of customers ready for purchase of ERP application Infrastructure, Storage & Security on Effective Manner
Reliance Communications Ltd	<ul style="list-style-type: none"> A study of customer awareness and market potential of 3G services in the Postpaid segment
Savvy InfoCenter	<ul style="list-style-type: none"> Marketing plan for long term growth
Sterlite Technologies Ltd.	<ul style="list-style-type: none"> Wireline solution for Mobile Backhaul Packaging & Freight Cost Optimization 27 Mission Mode Projects under NeGP Market research on Network Solutions STL's System Integrator Opportunity analysis & Road Map Development: Government IT Projects. Supply chain/ Logistics model as value proposal
Tarshan Software Services	<ul style="list-style-type: none"> Virtualization: Billing as a Service in Cloud Ecosystem
Tata Communications	<ul style="list-style-type: none"> Market Potential of Managed Services and competitive landscape of Telecom service providers Market Potential and competitive analysis for cloud computing
Tata Sky Ltd.	<ul style="list-style-type: none"> IT Enablement of Partners for Enhanced Service Delivery
Tata Teleservices Limited	<ul style="list-style-type: none"> Investment Analysis of Data and Voice Lines
Tata Teleservices Maharashtra Limited	<ul style="list-style-type: none"> Information & Communication Technology empowerment for Small & Medium Scale Enterprises
TechNex Technologies Pvt. Ltd.	<ul style="list-style-type: none"> Showcasing of Business Process Management at TechNex Technologies Pvt. Ltd. Marketing plan for long term growth at TechNex
Tejas Networks	<ul style="list-style-type: none"> Business Process Reengineering
UF Group	<ul style="list-style-type: none"> Analyzing market position, trend and competitive strategy for pre launch of UFX mobile in south India
Vodafone	<ul style="list-style-type: none"> Brand Communication and Study of Special Loyalty Program of Vodafone vis-a-vis other Telecom Operators
Xerox India Ltd	<ul style="list-style-type: none"> Market Potential of Managed Print Services (MPS)



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